

## **Appendix 1 - SWOT Analyses**

As part of the planning process, the Mount Beauty & District Men's Shed undertook a SWOT analyses. The output was recorded and summarised below;

### Strengths

- Enthusiastic & proactive committee
- Good membership numbers
- Variety of skills & experience amongst members
- Well supported by Alpine Health
- Positive relationship with the Alpine Shire
- Site in a good location
- Holding a stock of tools and materials
- Proactive in sourcing funding opportunities

### Weaknesses

- Limited funds & income at present
- Limited activities possible
- Limitations because of the age of members

### Opportunities

- May obtain a more assistance from the Shire
- Loans/gifts from benefactors possible
- Grants from Governments, Banks may be available
- Support from Rotary, Lions, U3A, Senior Citizens, etc
- A range of fund raising ventures
- Large potential membership in the community

### Threats

- Shire support could disappear
- Competition/overlap by NHC, U3A,etc
- Opposition to the Group's activities
- Funding shortfalls
- Loss of members
- Unable to acquire funds for shed
- Lack of member support for fundraising & other activities